

Class of 2011 Employment Report



THE UNIVERSITY OF TEXAS AT AUSTIN

SCHOOL OF
information

The Class of 2011 was comprised of 110 MS and PhD graduates from May, August, and December of 2011. The School of Information Career Services Office officially surveyed these graduates in August of 2012 and there were 71 respondents representing a 65% response rate. Partial data on an additional 29 graduates was collected manually through emails, phone calls and in-person visits. This report includes basic employment data on all 100 respondents (both formal and informal), which accounts for 91% of the class and is thereby representative of the cohort.

Key Points:

- Employment prospects are healthy; graduates assume a huge diversity of job titles and positions in a wide range of industries
- Starting salaries vary widely with the emerging fields accounting for higher salaries
- Planning early for career transition improves placement; 76% of those employed within 3 months of graduation consulted with Career Services
- The majority of students begin their job search at least 3 months before graduation (63%)
- Information Science is the first professional career for 58% of our graduates
- 79% reported professional job outcomes and continuing education
- Job satisfaction is reportedly high at 79% satisfied
- 71% of our graduates work in public service & non-profits with 29% in the private sector
- Texas is retaining 73% of our graduates; the rest are sprinkled across the country
- An internship and/or the capstone experience was reported to be the most helpful activity in obtaining employment
- Networking impacts employment outcomes with 33% of graduates securing employment with an organization they had prior experience with (including internships)

The job market in 2011 was generally better than the previous two years with students securing employment faster.

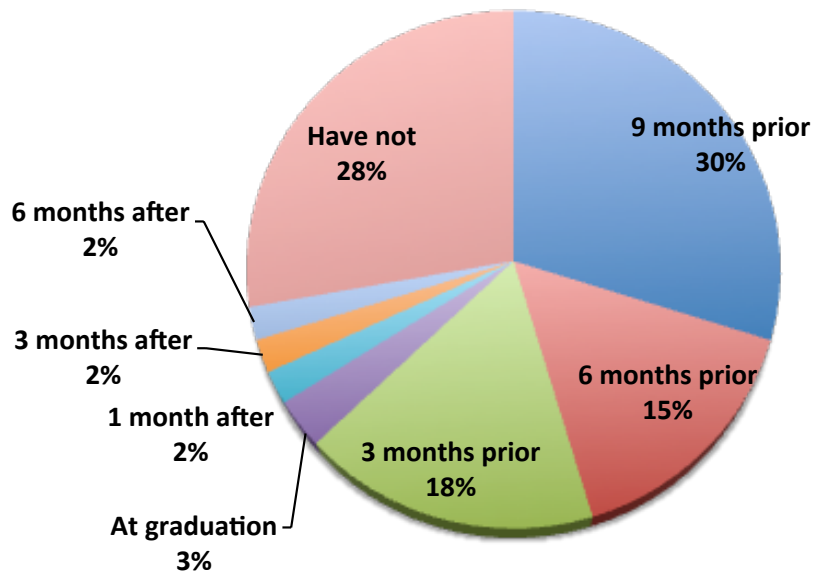
How long did it take to secure a job in 2011?

- 39% employed prior to graduation
- 62% employed within 3 months of graduation
- 76% employed within 6 months of graduation
- 91% employed within 9 months of graduation

The tech community continued to seek out and absorb many of our graduates. The public sector employers were also emphasizing technical skill sets for traditional library and archives positions. The class of 2011 by and large was a savvy group who knew they had to bolster their technical skills to gain a competitive edge in the marketplace.

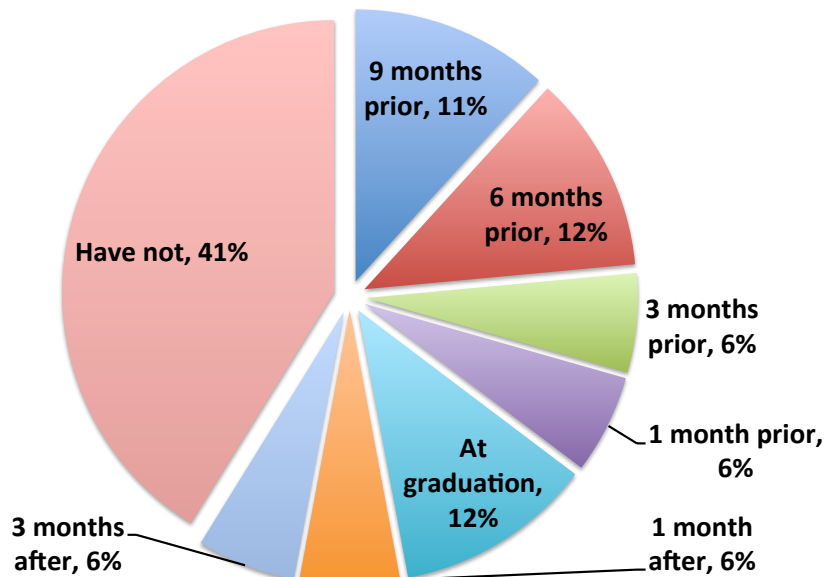
The interdisciplinary nature of the iSchool prepares graduates for a wide range of careers and the diverse skill sets of iSchool talent are valued in many industries. The versatility of the program allows grads to switch fields readily and take advantage of the opportunities offered by the Austin tech community and beyond.

When do the employed seek CSO help- 2011?



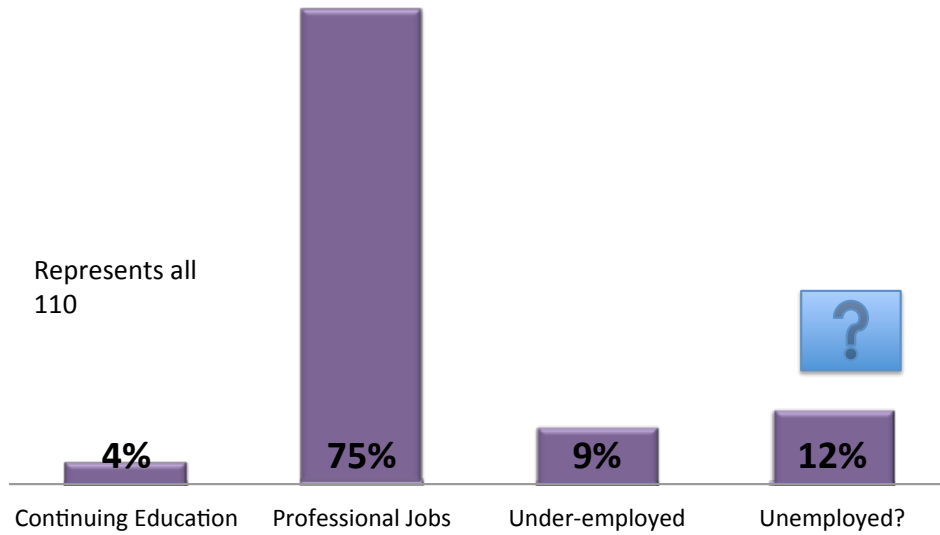
63% are using services early, represents 97 employed, survey & appt. logs,

When do the Unemployed Seek Help - 2011?

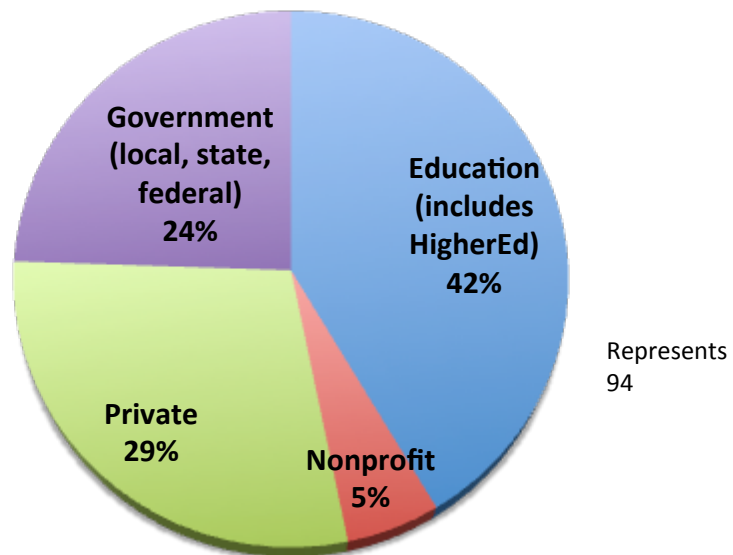


Of the 17 unemployed, Only 29% seek help early; 30% seek help late & 41% never seek help

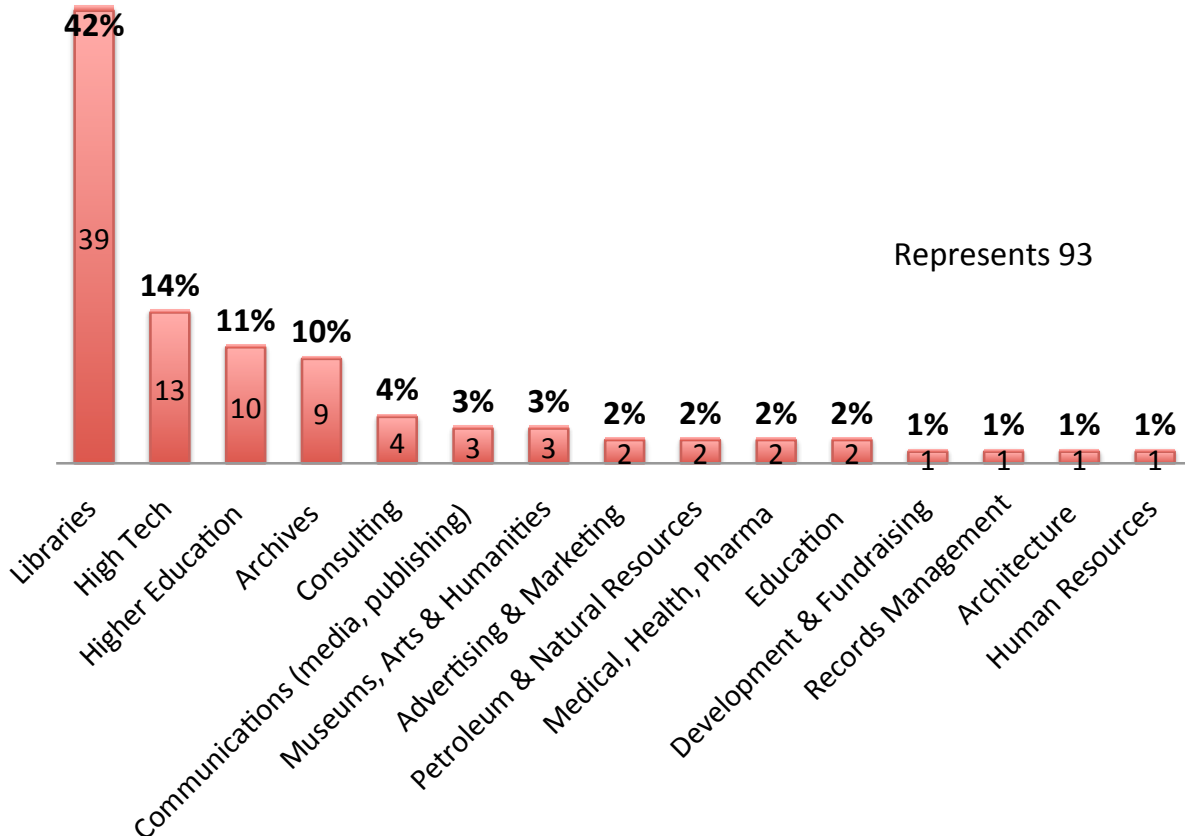
What Percentage of Graduates Secure Professional Positions? - 2011



Employment Sectors - 2011



Placement by Industry - 2011



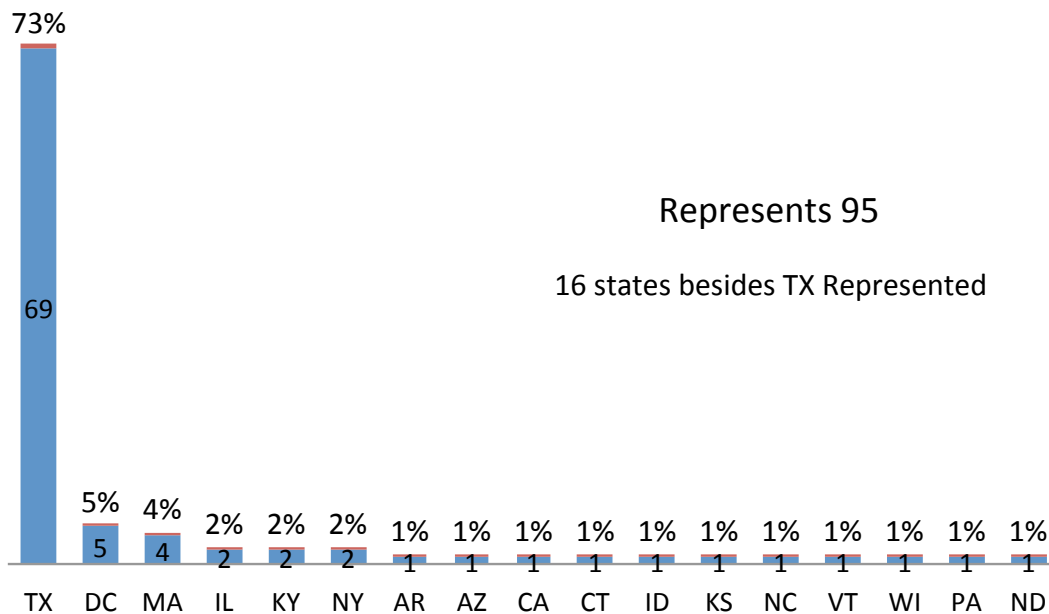
Sample Employers - 2011

- Amigos Library Services
- BuildASign.com
- Design For Use
- e-MDs
- ExxonMobil
- Hemmings Motor News
- Indeed.com
- Liaison Resources / AMD
- McChesney Bianco Architecture
- Holland Cruise Line
- NetSmith
- ProLibra Associates/McDonald's
- Patient Conversation Media, inc.
- SafePlace
- San Antonio Express-News
- Speak Social
- Strategic Partnerships, Inc
- teleNetwork
- Pushstart Creative
- Mutual Mobile
- Home Depot
- Bioware
- Manatron
- McChesney Bianco Architecture

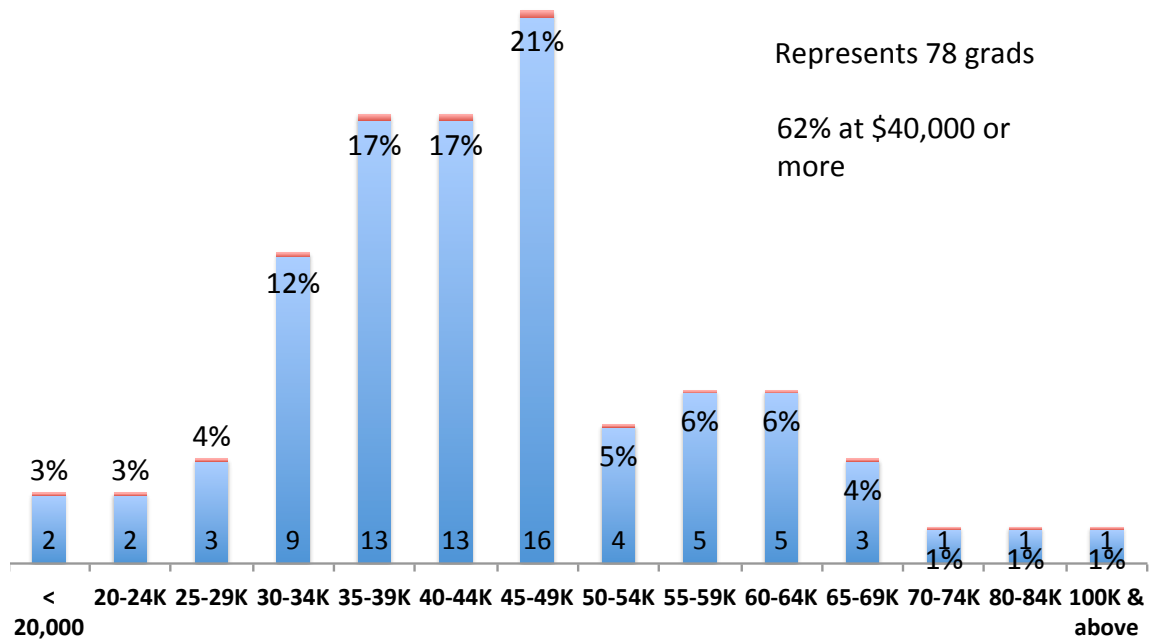
Sample Titles -2011

- Contract Systems Analyst
- Database Coordinator
- Information Architect
- Interface Developer
- Presentation Layer Developer
- Media Producer
- Online Marketing Manager
- Taxonomy Specialist
- News Researcher
- Research Analyst
- Community Manager (social media)
- Program Manager
- Studio Director
- Support Engineer
- User Experience Designer (2)
- Web Designer
- Quality Assurance Analyst (2)
- Search Engine Marketing Analyst
- Systems Analyst
- Digital Assets Manager (4)
- Visual Resources Coordinator

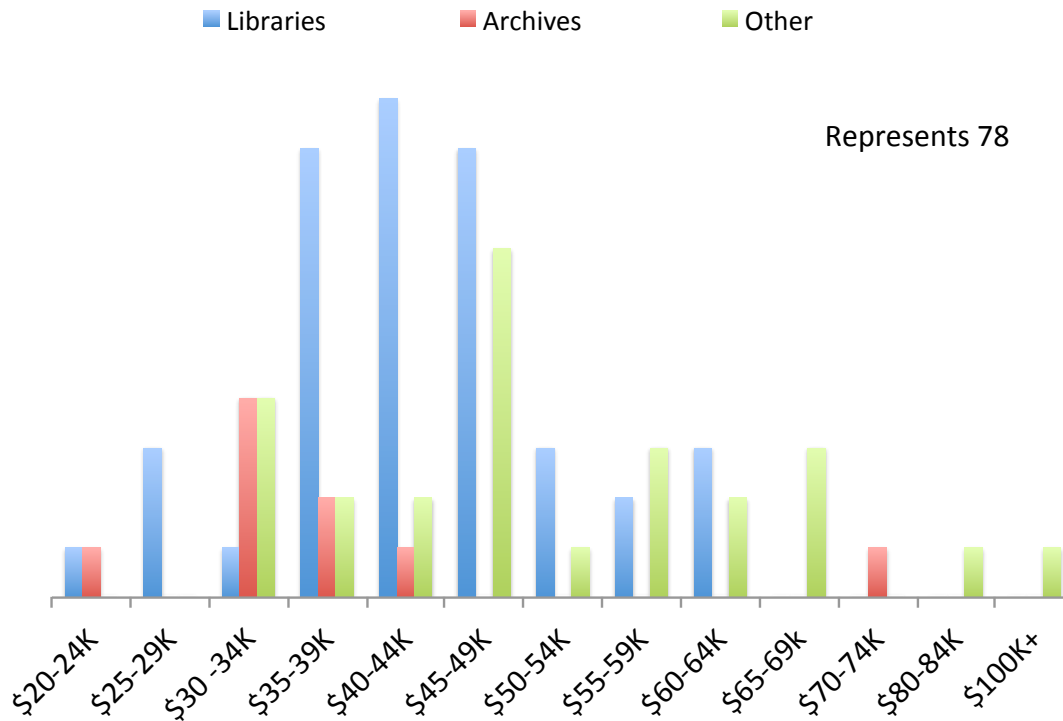
Placement by Geography - 2011



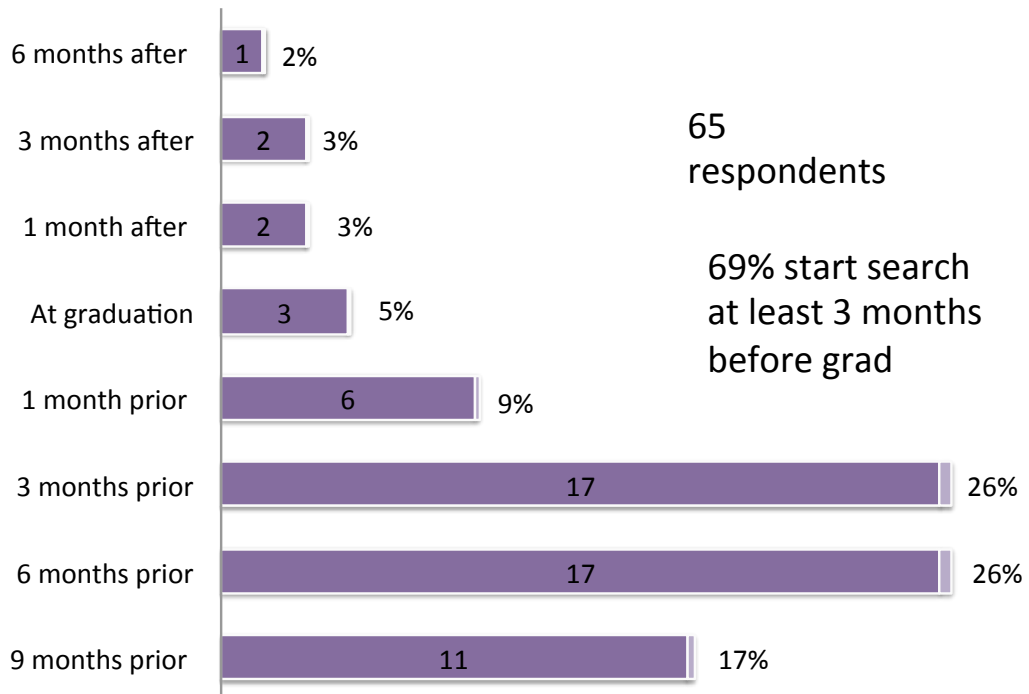
Starting Salaries - 2011



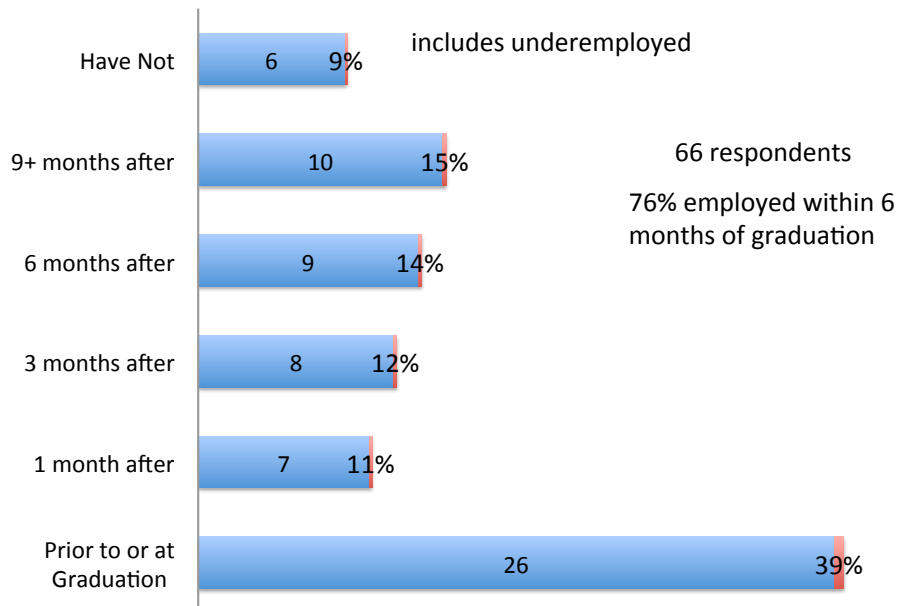
Salary by Field - 2011



Starting Job Search in Relation to Graduation - 2011

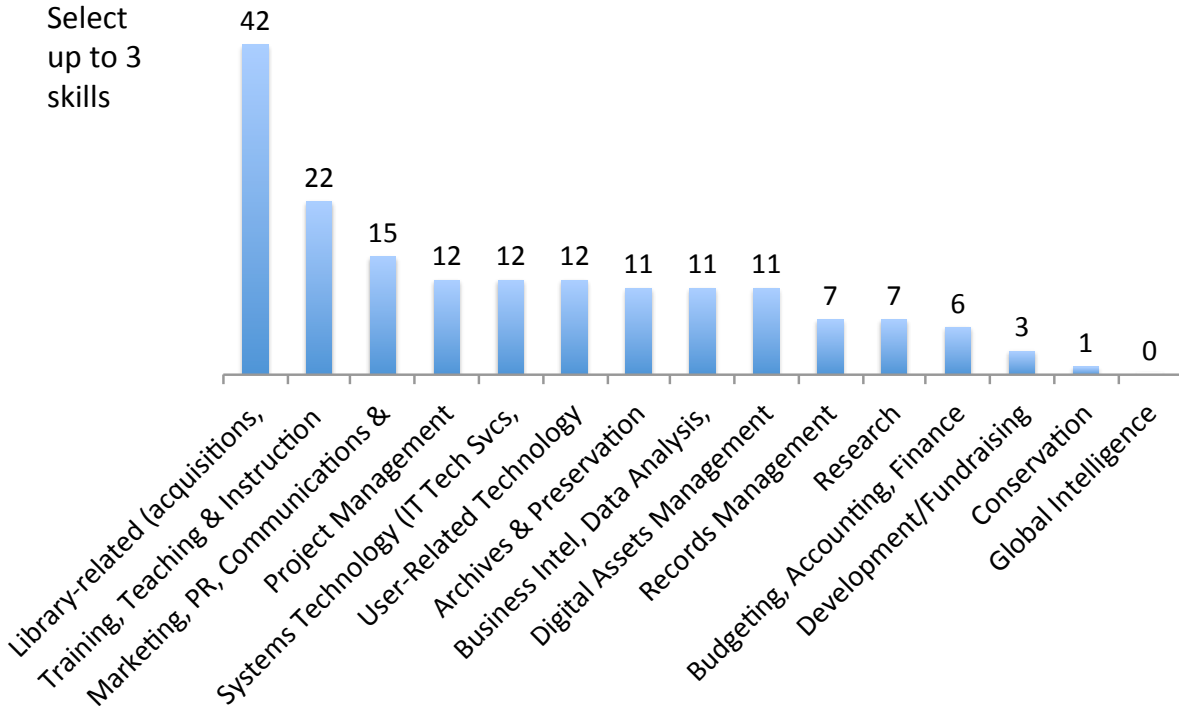


Secured Employment Timeline - 2011

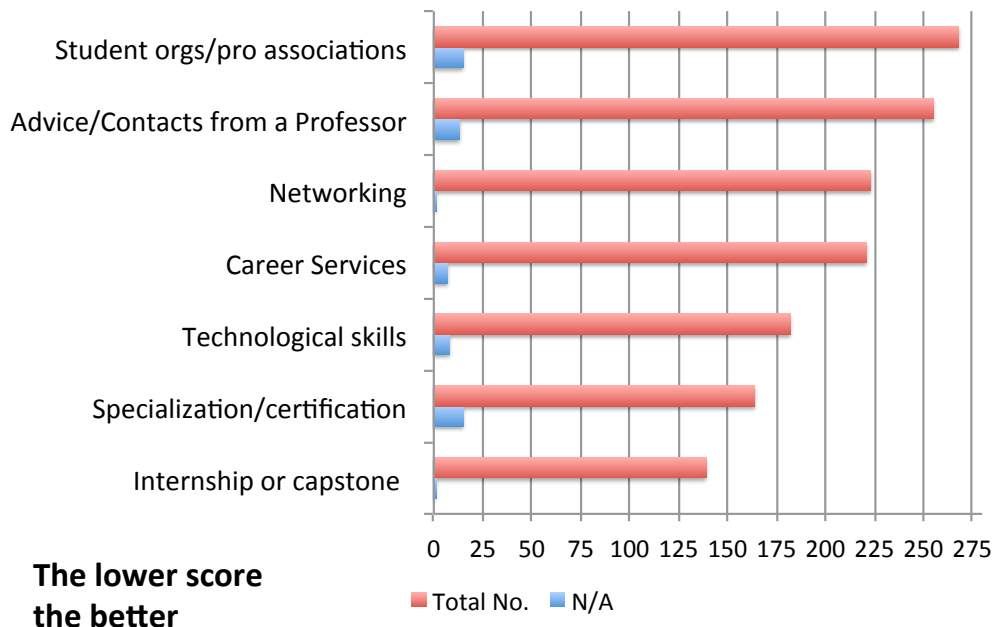


Could
Select
up to 3
skills

Ranking of Skills Needed - 2011



Most helpful in obtaining employment? - 2011



Advice from the Class of 2011

When graduates were asked what they would like to share about the job search process they had a lot of advice to give to students following in their footsteps.

Learn about salary negotiation.

Talking to people in my area of specialization about what is expected on the cover letter, resume, and in-person interview was extremely helpful.

I think it's important to stress to students that obtaining internships and gaining experience prior to their Capstone is imperative. I was ONLY employable because I had worked 320 hours at the LBJ and qualified for NARA's Student Career Experience Program. The reason they wanted me, however, was because I had been doing precisely what I was applying to do at other archives in the Austin area to gain experience - they've told me it's why I stood out.

Start as early as possible and don't be afraid to ask about the possibility of working as a graduate fellow or intern if you see a job that grabs your interest before you've graduated.

Internships during my last semester were the most important and valuable experiences, which led me to find a job I love.

I pursued an internship with the intention of landing a job at either place. Thus, you could say I started my job search when I entered the iSchool. I opted not to go to one place and was a finalist for a job at the other, but the experience helped me land my current job. Building relationships via the faculty and through internships/Capstone is paramount. Career service was critical to my success.

It is imperative to be persistent and make connections everywhere you go and don't be shy to introduce yourself and what you are going to school to one day become.

I was working for this company while attending the iSchool. Prompted by a negotiation exercise for a management course, I convinced the company to invest in a separate digital division that I now head up.

Use Indeed.com.

It was extremely valuable to have a resource like the career services office and especially their website with job listings. But what was an even greater resource was having Tara Iagulli act as a cheerleader in my corner during the often disheartening job search process. Tara never ceased to remind me the value of my iSchool education, and she remained confident that I would find the job I wanted even when I would lose faith in myself. I am very grateful to have had her help.

Look everywhere, be willing to move or willing to work outside of your desired area, start early, suggest a Skype interview for out-of-town positions.

Already having library experience from a part-time job I held during grad school was essential to me getting a full-time professional level position.

I applied for job after job in the library field. I got called back for five interviews and no one offered me a job. I didn't even know newspapers hired librarians as researchers and came across my current job completely by chance -- and I love it. I wish we had talked more in school about places to work besides libraries, because I feel like I just didn't have a very good idea of what was out there.

I took a part-time internship right after graduation, and my capstone project turned into a part-time job as well. This was why I found a full-time, professional position so much later than many of my classmates. However, my experiences with both part-time jobs gave me a bit of a leg up, and I was able to secure a position I don't think I would have gotten straight out of school, as they wanted someone with at least a year's experience. If anything, internships and capstone projects are the best thing students can do to prepare for the job market.

Previous work experience would be the most helpful experience/activity in my job search since I worked for another organization while in school.